

TY Students will have the option of participating in either the Student Enterprise Programme or Young Social Innovators Programme. You must indicate your preference on your application form, giving reasons for your selection. This information sheet may help you to decide.



## WHAT IS THE STUDENT ENTERPRISE PROGRAMME?

The Student Enterprise Programme is Ireland's largest and most successful student enterprise programme with over 26,000 second level students taking part each year.

Students get to set up and run their own business and find out what it's really like to be an entrepreneur by taking part in this 8 month long enterprise education learning programme.

The Programme runs from September to May, and students get to do everything a real life entrepreneur would do from coming up with the business idea to marketing, sales and preparing a business plan/business poster.

At the end of the Programme in May, one student business from each region gets to compete at the National Final in Dublin for the 'Student Enterprise of the Year' award.

### Categories:

- Senior Category: includes Transition Year

### What are the benefits of the Student Enterprise Programme?

- Enhances creativity
- Improves communication skills
- Provides practical uses for business studies topics
- Encourages students to consider self-employment as a career choice
- Equips students with the skills to set up and run their own business
- Combines classroom learning with real life experiences
- Opportunity to meet and learn from entrepreneurs in the local community
- Excellent PR opportunities for schools
- Excellent support tools for teachers, students and schools
- On-going support from local Schools Co-ordinator

### Your own designated Schools Enterprise Co-ordinator

Each County/City has their own designated Schools Enterprise Co-ordinator. Your Co-ordinator will work closely with your school to register your students for the Programme and visit you regularly during the year to help students with running their mini-companies, offering advice, support and resources.



Believe in it. Act on it.

## Senior Social Innovation Action Programme

Through this exciting team-based action-focused programme, students are helped to explore social issues affecting them and the world around them and to develop and implement creative responses and solutions to their social needs.

Thousands of teenagers throughout Ireland participate in this programme every year tackling issues as diverse as mental health, homelessness, climate change, sustainable living, inclusion and integration, sexual consent, crime, community facilities, gender equality and more.

Every team is invited to one of our exciting regional 'Speak Out' events at which participants have the unique opportunity to present their innovations and ideas to other young innovators from their region, to YSI Panels and invited guests. Successful projects may also participate in 'YSI Week' a nationwide celebration of work done & may even be forwarded for the 'YSI Award of the Year'

Certification is given to young social innovators on the successful completion of the programme, following the submission of an online team report.

Participants gain valuable skills through participation including teamwork & collaboration, critical, creative & design thinking, communications & presentation, project management & leadership, research & value-based enquiry, empathy & initiative and innovation & entrepreneurship.